

Get into it.

April 16th and April 23rd will bring thousands of visitors to Carson City for the Comstock Shootout Soccer Tournament. **This event generates \$2,000,000 in revenue for Carson City every year.** During the course of the tournament, these active families will need to know where to go for dinner, entertainment and shopping. **Make sure they think of your business first by advertising in the official program.**

In addition to the program, the April 16th and 23rd editions of the Scene entertainment weekly will welcome the soccer players and their families to Carson City. Each edition will feature information on the soccer tournament and players. We'll help them find Carson City's fun spots, dining secrets and other hidden treasures. Don't miss out! Market your business directly to those visitors!

The Scene is a weekly publication distributed each Friday at select locations in and around town informing readers of great ways to spend their week-end. It's highly read by visitors and locals alike.

Advertising Rates

Program and 2 weeks of the Scene*

Full Page	\$756
Half Page	\$378
Quarter Page	\$189
Eighth Page	\$90

Program only*

Full Page	\$300
Half Page	\$165
Quarter Page	\$90
Eighth Page	\$45

*All rates include full color

Deadline: April 5

Scene publications: April 16 & 23

